

LIS-3353

The “Scene”

Technology disconnect:

- “I've got a great idea,” says the non-programmer, “I just need a geek to code it up for me and we (meaning I) will make millions!”
- Execution is key.

Technology disconnect:

- Not difficult to see why; to the layperson:
 - - it looks like magic
 - - open source contribution is undervalued
 - - many ideas have not yet been successfully executed

The *Mythical Man Month*:

(vs. Ditchdigging:)

If 1 person can dig 1 ditch in 1 day--

Then 2 people can dig 2 in a 1 day

8 people can dig 1 in an hour.

But what about websites or apps?

The *Mythical Man Month*

In IT (and frequently, other projects)

Increasing workers increases complexity, and may actually INCREASE completion time.

(related, website by committee)

Silicon Valley and the (vs. the?) Real World

“Silicon Valley”

- High “skilled” labor demand
- Real estate prices currently sky-high
- Many many startups
 - some only pay in “equity”
- (Equity = shares/ownership/stock)
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“Silicon Valley”

- Venture Capital / Angel Investors
- Provide money/startup/capital
- Keep quite a bit of equity.

“Silicon Valley” and “Irrational Exuberance?”

- Bubble – Overinvestment in projects that doesn't pay off.
- First bubble – 1999

“Gold Rush” Analogy?

- A lot of people moved out to California to search for gold:
 - - Most didn't find it.
 - - Some lucky people did
 - - Some people sold shovels

The Real World

(which includes SV, but doesn't define it.)

- Silicon Valley, for better and worse, is perceived as the “leader” right now.
- Some of that is universally applicable, some is not...

What Silicon Valley might not be so great at...

- “Brogrammer” culture
- Stability
- Not everything is an algorithm
- Politics (in every sense of the word)

- **Narrow Minded?** What is the end goal, really?
- (are they all essentially advertising companies?)

“Traditional” workspaces

- “Dogfooding” by necessity
- More conservative
- Older workers (including the entrepreneurs)
- Regular hours
- Stability
- Greater respect for privacy et al?